

BRANDON UNIVERSITY  
DEPARTMENT OF GEOGRAPHY

38:294 – OUTDOOR RECREATION AND TOURISM

Instructor: Dr. C.D. Malcolm  
Office: BB 4-05  
Phone: 727-9770 Email: malcolmc@brandonu.ca  
Office Hours: Mon., Wed., & Fri. 9:30 AM to 10:30 AM (or drop in)  
Lectures: Mon., Wed. & Fri. @ 12:40 PM to 1:30 PM in BB 4-47 (Slot 5)

The prerequisite for this course is 38:179 or 38:180 or 38/31:192 or permission of instructor. It is your responsibility to make sure you possess this prerequisite.

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### **Introduction**

Modern people devote considerable time and expense in the pursuit of recreation and tourism. This course deals with the spatial interrelationships between the user public and the resource base required for recreation and tourism: the supply of, and demand for, these activities; patterns of recreation and tourism; and the physical, economic, and social impacts of these activities.

### **Lectures**

The lectures will follow the topics list below, and we'll try to get through all of them:

1. Defining leisure, recreation and tourism
2. Demand for recreation and tourism
3. Supply of recreation and tourism opportunities
4. Impacts of tourism and recreation
5. Ecotourism

The course outline and lecture slides are available on the course Moodle site. Please note that the lecture slides will be incomplete so attendance at lectures is necessary to fill in the appropriate missing information. Students are solely responsible to obtain course content and instructions or announcements from the course instructor during lecture periods. Find a friend (or make one!) in the class that can give you course missed notes/instructions.

### **Assignments (52.5% of term mark)**

There are three assignments for you to complete this term. Detailed assignment and submission instructions are available on the Moodle site. Due dates are also noted in the **Assignment and Test Summary**, below.

1. Types of tourism (10%)
2. Your personal tourism footprint (12.5%)
3. Group assignment: Brandon Riverbank Corridor Recreation Planning (2.5% + 2.5% + 12.5% + 12.5% = 30%)

**An important note about group work:** In your future career you may often be required to work with a group towards a mutual goal. The group is treated as a single entity; everyone succeeds or fails as a group. Therefore, everyone in the group will receive the same mark. It is up to the group to make sure each member is contributing. The course instructor will not mediate group issues except in extreme circumstances (e.g. there is absolutely no participation by one member).

**Late Assignments:** The late penalty for assignments in this course is 10% per day (e.g., after two days, there is a 20% drop in your mark). Late assignments will be accepted up to seven days after the due date; after seven days unsubmitted assignments will receive a mark of 0. The penalty for late assignments may be waived at the course instructor's discretion for students who have a valid medical reason or a personal or family emergency. If you need an extension for any reason, please communicate your concerns to me as early as possible. Proper documentation supporting the request for an assignment extension must be provided as soon as possible. Being too busy is not a valid reason for an extension on an assignment.

### **Tests (47.5% of term mark)**

There will be a three tests during the term based on lectures. The first two tests are worth 15% each; the third test is worth 17.5%.

The first test will be in class on **Monday, January 30<sup>th</sup>** and will cover material from the first day of classes to the lecture immediately preceding the test. The will cover lecture material from the first half of the term.

The second test will be in class on **Monday, March 6<sup>th</sup>** and will cover lecture material from the class immediately following the first test to the class immediately preceding the second test.

The third test will occur during the scheduled final exam time for this course, as noted in the BU Registration Guide, on **Wednesday, April 12<sup>th</sup>**, at 2:00 PM. The third test will mainly cover lecture material from the class immediately following the second test to the final class of term. You may also be asked to incorporate your understanding of concepts from the entire term into a comprehensive question.

**An important note about tests:** There will be no make-up tests except for students that have a valid medical reason, a personal or family emergency, or are on BU sports team that is away on the test date. Please make all effort to inform the instructor as early as possible before the test takes place. Proper documentation supporting the request for a make-up test must be provided. *Being too busy is not a valid reason to write a test at a time other than when it is scheduled.*

### **Assignment and Test Summary**

Assignment/Test	Value	Due Date/Test Date
Assignment #1: Types of Tourism	10%	January 23 <sup>rd</sup>
Test #1	15%	January 30 <sup>th</sup>
Group Project Proposal	2.5%	February 6 <sup>th</sup>
Assignment #2: Personal Tourism Footprint	12.5%	February 27 <sup>th</sup>
Test #2	15%	March 6 <sup>th</sup>
Group Project Update	2.5%	March 13 <sup>th</sup>
Group Project Poster	12.5%	March 27 <sup>th</sup>
Group Project Presentation	12.5%	March 31 <sup>st</sup> to April 7 <sup>th</sup>
Test #3	17.5%	April 12 <sup>th</sup> (2:00 PM)
	100%	

### **Academic Conduct**

Academic dishonesty is unacceptable in this course and at Brandon University in general. Students caught cheating on tests or plagiarizing in assignments will be met with disciplinary action. Please refer to Section 13.13 in the 2016-17 Brandon University Calendar for more information.

### **Grade Allocation**

The following grade allocation is used at Brandon University. Please refer to Section 3.11.2 in the 2016-17 Brandon University Calendar for more information.

Final Mark (%)	Grade	Grade Points	Final Mark (%)	Grade	Grade Points
90 - 100	A+	4.3	67 - 69	C+	2.3
85 - 89	A	4.0	63 - 66	C	2.0
80 - 84	A-	3.7	60 - 62	C-	1.7
77 - 79	B+	3.3	50 - 59	D	1.0
73 - 76	B	3.0	0 - 49	F	0
70 - 72	B-	2.7			